



Airport Facilities Council Sponsorship Program Benefits

In support of excellence, how to become an IFMA Airport Facilities Council sponsor:

The year 2014 was the inaugural year for the Airport Facilities Council sponsorship program. This program is intended to promote participation and visibility for our corporate and consulting firm members.

The Airport Facilities Council originated in 1998 and was known at that time as the Airport Maintenance Conference. The group met for several years before finding an organizational home within IFMA in 2004. Since then the membership grew to a high of 250 combined airport, airline, and corporate members.

Join the membership of outstanding corporate consultant Airport Facilities Council sponsors who send a message to the aviation industry at large – that they are leaders committed to a future where the talents of others are developed and supported. In return for your generosity, the Airport Facilities Council will provide its membership opportunities to improve facilities maintenance management skills, share ideas for making better business and capital improvement decisions, and strengthen members' core competencies to make them stronger contributors to their respective organizations.

Over half of our Council membership represents airport personnel with the remainder being from sectors of the Federal government, airlines, and corporations and aviation consultants.

Those who invest in our Council should feel confident that their sponsorship dollars are responsibly directed toward the Council's educational conferences which directly benefit its participating aviation members and the business meeting conducted during IFMA's annual World Workplace event. Our Platinum sponsors and supporters are provided year-round visibility via the Council's website. Review our sponsorship levels and associated sponsor benefits below.

Council sponsors will receive recognition in Spring Conference and World Workplace on-site printed materials and will be verbally congratulated during the conference and business meeting. Sponsors will receive website recognition through name/logo placement on the Airport Facilities Council website.

Platinum Sponsor - \$1,500

- ✦ Recognition on Council website for the fiscal year, with a link to a corporate website
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace
- ✦ Opportunity to display promotional signage at Council events/meetings, if desired
- ✦ Opportunity to present an informative, marketing type presentation during the Spring Conference, if desired
- ✦ Spring Conference Registration – for one attendee (registration fee waived for one individual)

Gold Sponsors - \$1,000

- ✦ Recognition as a Council sponsor on the website during the weeks/months prior to the Spring Conference
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace
- ✦ Opportunity to display promotional signage at Council events/meetings
- ✦ Opportunity to present an informative, yet marketing type presentation during a lunch at the Spring Conference
- ✦ Spring Conference Registration – for one attendee (registration fee waived for one individual)

Silver Sponsor - \$750

- ✦ Recognition as a Council sponsor on the website during the weeks/months prior to the Spring Conference
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace
- ✦ Opportunity to display promotional signage at Council events/meetings

Thanks for your support of the IFMA Airport Facilities Council



Bronze Sponsor - \$500

- ✦ Recognition as a Council sponsor on the website during the weeks/months prior to the Spring Conference
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace

Supporters - \$100

- ✦ Recognition as a Council supporter, by name only no logo or other advertising

Deadlines

Sponsorships and Supporters will be accepted at any time throughout the year and will be valid for one year upon receipt of funds. However, annual renewal invoices will be sent to existing sponsors during the months preceding the Spring Conference (typically the March-April timeframe).

Logos: Email electronic (digital) file suitable for website posting and use in email mailings. Email digital files to Council President and/or Treasurer.

Payment Deadlines:

- ✦ Logos (or emailed digital files) will be posted and utilized on promotional materials for whichever event is upcoming, Spring Conference or World Workplace, upon receipt of sponsorship funds. Initial announcements for either event begin about three to four months prior to the event, so the sooner the funds are received, the greater opportunity for advertising.
- ✦ Sponsorship funds should be received no later than one week prior to the first day of either the Spring Conference or World Workplace, as applicable in order to be assured of incorporation in Council meeting materials.

Checks should be mailed to the Council Treasurer. The Council can now accept credit cards, if preferred.

Thanks for your support of the IFMA Airport Facilities Council



**Sponsorship Pledge Form
Airport Facilities Council
FY2020**

Level	Donation	Pledged Amount
Platinum	\$1,500	\$ _____
Gold	\$1,000	\$ _____
Silver	\$750	\$ _____
Bronze	\$500	\$ _____
Supporters	\$100	\$ _____
TOTAL PLEDGE		\$ _____

Contact name _____

Company name _____

e-mail _____

Phone _____

Mailing address and zip code _____

Please make your check payable to IFMA Airport Facilities Council (U.S. funds) and mail to our Treasurer at the address below.

Check Number: _____ Amount: _____ U.S.

Or if paying by credit card, please provide your complete credit card number, expiration date, security code/CVV, and billing zip code.

Card Number: _____ Exp Date: _____ Code: _____ Zip Code: _____

Thank you for your Council sponsorship!

IFMA Airport Facilities Council

Treasurer: Ellen Kay Crews, 2208 New Mill Lane, Arlington, TX 76012-4287

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