



## Airport Facilities Council

### FY 2023 Sponsorship Program Benefits

The year 2014 was the inaugural year for the Airport Facilities Council sponsorship program. This program is intended to promote participation and visibility for our corporate and consulting firm members. The Airport Facilities Council originated in 1998 and was known at that time as the Airport Maintenance Conference. The group met for several years before finding an organizational home within IFMA in 2004. Since then, the membership has grown to a high of 250 combined airport, airline, and corporate members.

Anyone can join the membership of outstanding airport and corporate consultant Airport Facilities Council sponsors who send a message to the aviation industry at large – that they are leaders committed to a future where the talents of others are developed and supported. In return for your generosity, the Airport Facilities Council will provide its members with various opportunities to improve their facilities and asset maintenance management skills, share ideas for making better business and capital improvement decisions, and strengthen members' core competencies to make them stronger contributors to their respective organizations.

Over half of our Council membership represents airport personnel with the remainder being from sectors of the Federal government, airlines, and corporations consultants interested in the aviation industry.

Those who invest in our Council should feel confident that their sponsorship dollars are responsibly directed toward the Council's educational conferences which directly benefit its participating aviation members and the business meetings conducted during IFMA's annual World Workplace and our spring conference events. Our annual sponsors are provided year-round visibility via the Council's website and newsletter. Council sponsors will receive recognition in Spring Conference and World Workplace electronic and printed materials and will be verbally acknowledged during the conference and business meeting. Sponsors will also receive recognition through name/logo placement on the Airport Facilities Council website and in the newsletter. Review our sponsorship levels and associated sponsor benefits below.

How to become an IFMA Airport Facilities Council sponsor:

- Review and select a sponsorship level
- Complete the attached form and email to the Council Treasurer.

#### **Platinum Sponsor - \$2,000**

- ✦ Recognition on Council website for the current fiscal year, with a link to a corporate website
- ✦ Recognition in the Council's newsletter for the current fiscal year, emailed to Council membership
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace
- ✦ Opportunity to display promotional signage at Council events/meetings if desired
- ✦ Opportunity to present an informative, marketing-type presentation during the Spring Conference, if desired
- ✦ Spring Conference Registration – for one attendee (registration fee waived for one individual)

#### **Gold Sponsors - \$1,500**

- ✦ Recognition on Council website for the current fiscal year, with a link to a corporate website
- ✦ Recognition in the Council's newsletter for the current fiscal year, emailed to Council membership
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace
- ✦ Opportunity to display promotional signage at Council events/meetings if desired
- ✦ Opportunity to present an informative, yet marketing-type presentation during lunch at the Spring Conference
- ✦ Spring Conference Registration – for one attendee (registration fee waived for one individual)

**Thanks for your support of the IFMA Airport Facilities Council**



### **Silver Sponsor - \$1,000**

- ✦ Recognition on Council website for the current fiscal year
- ✦ Recognition in the Council's newsletter for the current fiscal year, emailed to Council membership
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace
- ✦ Opportunity to display promotional signage at Council events/meetings

### **Bronze Sponsor - \$750**

- ✦ Recognition on Council website for the current fiscal year
- ✦ Recognition in the Council's newsletter for the current fiscal year, emailed to Council membership
- ✦ Recognition in Council meeting program materials – Spring Conference and World Workplace

### **Supporters - \$100**

- ✦ Recognition as a Council supporter, by name only no logo or other advertising

### **Additional Information, Suggested Deadlines**

Sponsorships and Supporters will be accepted at any time throughout the year and will be valid for the fiscal year in which funds were received. Annual renewal invoices will be sent to existing sponsors during the months prior to fiscal year-end (June 30) or shortly thereafter.

Logos:

- Email electronic (digital) file suitable for website posting and use in email mailings; to the Council President and/or Treasurer.
- Logos (or emailed digital files) will be posted and utilized on promotional materials for whichever Council event is upcoming, Spring Conference or World Workplace, upon receipt of sponsorship funds.

Sponsorship Funds:

- Initial announcements for either Council event typically begin three to four months prior to the event, so the sooner the funds are received, the greater opportunity for event-related advertising.
- ✦ Funds should be received no later than one week prior to the first day of either the Spring Conference or World Workplace, to be assured of incorporation in Council meeting materials.

Checks should be mailed to the Council Treasurer. The Council can now accept credit cards, if preferred.

**Thanks for your support of the IFMA Airport Facilities Council**



**Sponsorship Pledge Form  
Airport Facilities Council  
FY2023**

| <b>Level</b>        | <b>Donation</b> | <b>Pledged Amount</b> |
|---------------------|-----------------|-----------------------|
| Platinum            | \$2,000         | \$ _____              |
| Gold                | \$1,500         | \$ _____              |
| Silver              | \$1,000         | \$ _____              |
| Bronze              | \$750           | \$ _____              |
| Supporters          | \$100           | \$ _____              |
| <b>TOTAL PLEDGE</b> |                 | <b>\$ _____</b>       |

Contact name \_\_\_\_\_  
Company name \_\_\_\_\_  
e-mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Mailing address and zip code \_\_\_\_\_

*Please make your check payable to IFMA Airport Facilities Council (U.S. funds) and mail to our Treasurer at the address below.*

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_ U.S.

*Or if paying by credit card, please provide your complete credit card number, expiration date, security code/CVV, and billing zip code.*

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

***Thank you for your Council sponsorship!***

*IFMA Airport Facilities Council*

*Treasurer: Ellen Kay Crews, 2208 New Mill Lane, Arlington, TX 76012-4287*

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